



# INNOVATION @ DESLEECLAMA

June 2015

## DESLEECLAMA GROUP

### IN A NUTSHELL

- Family company since **1928**
- Family owned company
- Specialized in **Knitted & Woven mattress fabrics**
- Ready made **Mattress Covers (DC Solutions)**
- Global presence
- Headquarters & Innovation and design center ( iDC ) in Belgium
- Turnover of almost **100 mio € , 950 Employees** world wide, **9** factories

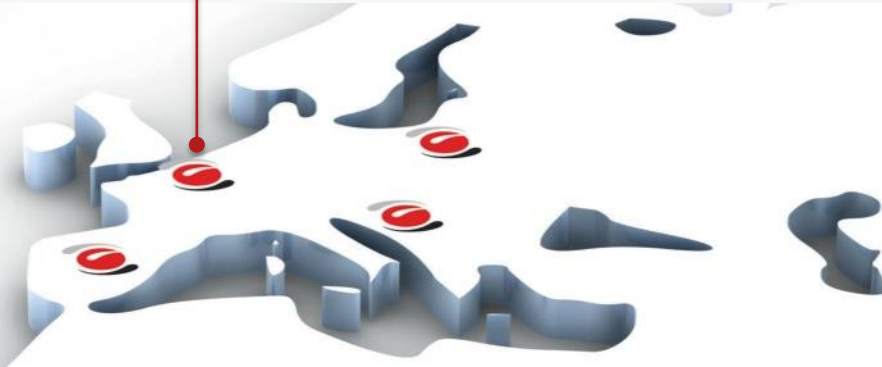


Global presence  
**BELGIUM**



Belgium

- Innovation & Design center ( iDC )
- Headquarters





climate

## Optimal sleep climate



Optimal sleep climate is a balanced relation between heat and humidity.

The humidity development in this context is an expression of a cooling attempt of the organism through perspiration.

The better a mattress manages this humidity development the more effective the cooling attempt will be supported ...

... and less heat accumulation occurs.

In consequence a more quiet and more relaxing sleep is gained over the night.

© 2012 csm - NEDC/OHLL - www.desleeclama.it

## Project Design Climate in detail



Mattress topper with zipper

Breathable 3D Layer + Core

Active Ventilation system

Control System

The logo consists of the word "climate" in a white, lowercase, sans-serif font, positioned on a light brown, rounded square background that is tilted slightly to the right.

climate



# The ultimate ventilation technology for toppers & mattresses

At DesleeClama, we keep our minds sharp and our products unlimitedly distinctive. Climate is a highly innovative topper, but it doesn't stop there. The operating technology and material developments behind Climate can easily be applied in mattresses as well.



climate